

Sandra Pastor.

Design shaped by observation and intention.

PROFILE / 01

Graphic and digital designer with an analytical, sensitive and people-centred perspective.

I work across visual identity, editorial design and digital experiences. I'm interested in the intersection between strategy and visuals, function and narrative.

I come from the field of education. That background helps me read contexts, listen, organise complex ideas and build clear, honest and human solutions.

EXPERIENCE / 02

Make.
Listen.
Solve.

2023 — 2024	Editorial designer · F-50
BERLIN	Design and layout of a workbook for a mental health programme, creating clear structures, an approachable tone and accessible reading with a multidisciplinary team.
2017 — 2025	Early childhood educator · Girasoles — Sonnenblumen
BERLIN	Design of visual materials and educational proposals in bilingual and diverse contexts. Active listening, facilitation, organisation and an empathetic approach.
2008 — 2016	Customer service and personal care
SPAIN	Experience in retail, hairdressing and childcare that strengthened direct communication, organisation and practical problem-solving.

EDUCATION / 03

Thinking
is also

2021 — 2026	Degree in Design and Digital Creation
UOC	Training in graphic design, visual identity, UX/UI, editorial design, digital tools and generative design, with a critical and people-centred approach.
2015 — 2017	Early Childhood Educator
IES ESKURTZE	Training in emotional and cognitive development, observation, empathy and the creation of safe environments, skills I now bring into design.

CAPABILITIES / 04

Tools, applied with intention.

AREAS Visual identity Editorial design UX/UI and interaction Web and digital design Visual communication Infographics and visualisation Packaging Creative coding	TOOLS Figma Adobe InDesign Adobe Illustrator Adobe Photoshop HTML · CSS p5.js
WAY OF WORKING Research and context People-centred design Project-based learning Prototyping and testing Visual systems Sustainability Project management	LANGUAGES ES / CATNATIVE DEB2 · GOOD COMMAND ENB1+ / B2 · UPPER-INTERMEDIATE

Available for projects, collaborations and new opportunities.

Let's talk. ↗

BERLIN, GERMANY

[+49 176 21756298](tel:+4917621756298)

SANCONACENTO@GMAIL.COM

[LINKEDIN](#) ↗